



301 S. Tippecanoe Avenue  
San Bernardino, CA 92408

Contact:  
Susan Atkinson  
Vice President Corporate Affairs  
Stater Bros. Markets  
(909) 733-5038

**PRESS RELEASE**  
**For Immediate Release**  
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## **STATER BROS. MARKETS ANNOUNCES GRAND OPENING OF NEW "BLUE RIBBON" FULL SERVICE SUPERMARKET IN LAKE ELSINORE, CALIFORNIA**

**SAN BERNARDINO, CALIFORNIA** – Stater Bros. Markets is pleased to announce the opening of its newest and most modern Full-Service Supermarket in Lake Elsinore, California on Wednesday, July 22, 2009. A Ribbon Cutting Ceremony will be held in the parking lot at 8:15 a.m., and the new Stater Bros. Canyon Hills Supermarket will open for business at 9:00 a.m. After Wednesday, the new Supermarket will be open Monday through Sunday from 6:00 a.m. to 11:00 p.m.

The Company's NEW Supermarket in Lake Elsinore is located at 29995 Canyon Hills Road in the Canyon Hills Marketplace. Stater Bros. has been serving Lake Elsinore for over 32 years (since 1977) and currently operates two Supermarkets in Lake Elsinore at 31952 Mission Trail and 16750 Lakeshore Drive. Stater Bros. will now operate 47 Supermarkets in Riverside County and is the #1 Supermarket Chain in Riverside County.

In celebration of the grand opening, Stater Bros. will make donations to the Lake Elsinore Police Department for their Explorer's Program and to the Elsinore High School Tiger Pride Marching Band, who will also perform at the Ribbon Cutting Ceremony. In addition, Stater Bros. Charities, the newly established philanthropic arm of Stater Bros. Markets, will present a donation to the Lake Elsinore Library for their Children's Program.

The NEW 44,000 sq. ft. Full-Service Canyon Hills Stater Bros. Supermarket will feature:

- Full-Service **Meat Department** with famous Stater Bros. Butchers behind the counter offering a selection of U.S.D.A. Select Meat, Harris Ranch Premium All-Natural U.S.D.A. Choice Black Angus Beef, and U.S.D.A. Prime Beef (upon request)
- Full-Service "Fresh" **Seafood Department**
- Full-Service **Delicatessen** offering a complete selection of fresh salads, premium deli meats, a wide variety of domestic and imported cheeses, and meals-to-go including Stater Bros. famous Golden Fried Chicken prepared in zero trans fat per serving oil. The new Delicatessen will also include a selection of hot specialty soups and a prepare-your-own salad bar. Premium Sandwich Classics, fountain drinks, fresh Hometown Coffee and express checkout are also available
- Full-Service **Hot Bakery** featuring freshly baked La Brea fine Artisan breads and rolls, elegant desserts, premium ice cream cakes, and custom-made decorated cakes for all occasions including picture cakes
- Fresh **Floral** Department with floral experts to help with the preparation and selection of fresh-cut flowers, bouquets, arrangements, potted plants, and home décor items
- "Garden Fresh" **Produce Department** featuring more than 800 items in addition to an expanded Organic section
- Full-Service **Stater Bros. Super Rx Pharmacy<sup>SM</sup>** professionally dispensing medication and advice
- **Energy efficient** refrigeration system that reduces carbon dioxide emissions (the equivalent of removing more than 250 automobiles off the road for one year)
- **Energy efficient** skylights to incorporate the use of natural day lighting and help the environment
- Plus, Stater Bros.' "Famous Low Prices" ... from your ... "Low Price Leader" ... for over 73 Golden Years

Jack H. Brown, Chairman and Chief Executive Officer of Stater Bros. Markets stated, "The Stater Bros. 'Family' of Employees is especially proud to celebrate our newest "Blue Ribbon" Stater Bros. Supermarket in the great Community of Lake Elsinore to better serve our long time and 'valued' customers in and around the community of Lake Elsinore."

Stater Bros. was founded in 1936 in Yucaipa, California, and has grown steadily through the years to become the largest privately owned Supermarket Chain in Southern California with annual sales in 2008 of \$3.74 billion. Last year, Stater Bros. contributed over \$15 million in support of nonprofit organizations in the communities it serves, with an emphasis on worthy programs that benefit hunger relief, health and nutrition, and education. The Company will now operate 167 Supermarkets, and there are over 19,000 members of the Stater Bros. "Family" of Employees.

**STATER BROS. MARKETS...SERVING SOUTHERN CALIFORNIA FAMILIES FOR OVER 73 YEARS**

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